



**PEDAX** 

WE HAVE REDEFINED  
QUALITY AND TRADITION.

**ARE YOU READY?**

**PEDAX. SIMPLY STRONG.**



FOR US, YOUR SUCCESS COMES FIRST.

**WHAT DOES THAT MEAN SPECIFICALLY?**

We know that you need to be ahead of your competitors. Which is why we provide you with only the best solutions in order to maintain your lead.



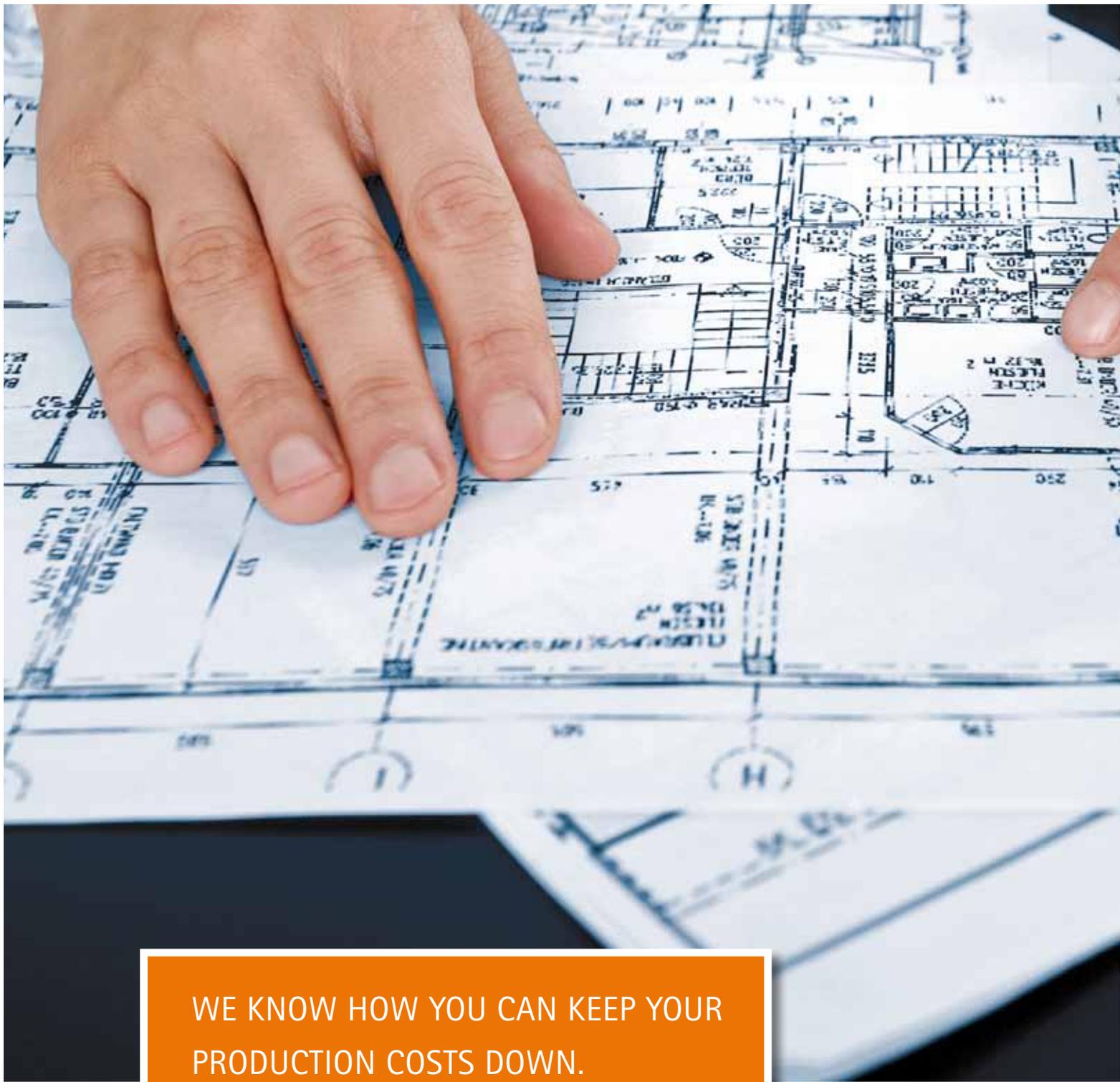
## PEDAX. SIMPLY STRONG.

Top quality, combined with ease of use, is as important to us as comprehensive service and global proximity to customers. As a result of this, we provide you with an excellent return on investment with extremely durable, high-performance machines that work 24 hours a day continuously. This is why we have successful customers all over the world – from Schwandorf to Sydney.

Alongside offering the right machine to suit every task and order of magnitude in the processing of reinforcing steel, we also apply our expertise to designing entire plants – from the planning stage through to commissioning – so that they operate with maximum efficiency and are economic in the long term. This is how we help

you to keep the production costs per tonne of processed reinforcing steel as low as possible, for example. Definitely one of the reasons why we are among the global market leaders in plant planning. The key to this success lies in our employees' motivation and their desire to innovate, in a modern and efficient manufacturing facility in Bitburg, and in the stringent quality controls we apply to every single detail.

The PEDAX philosophy is completed by our 24/7 expert service, with the focus entirely on the customer. We are always there for you – even after commissioning.



WE KNOW HOW YOU CAN KEEP YOUR  
PRODUCTION COSTS DOWN.

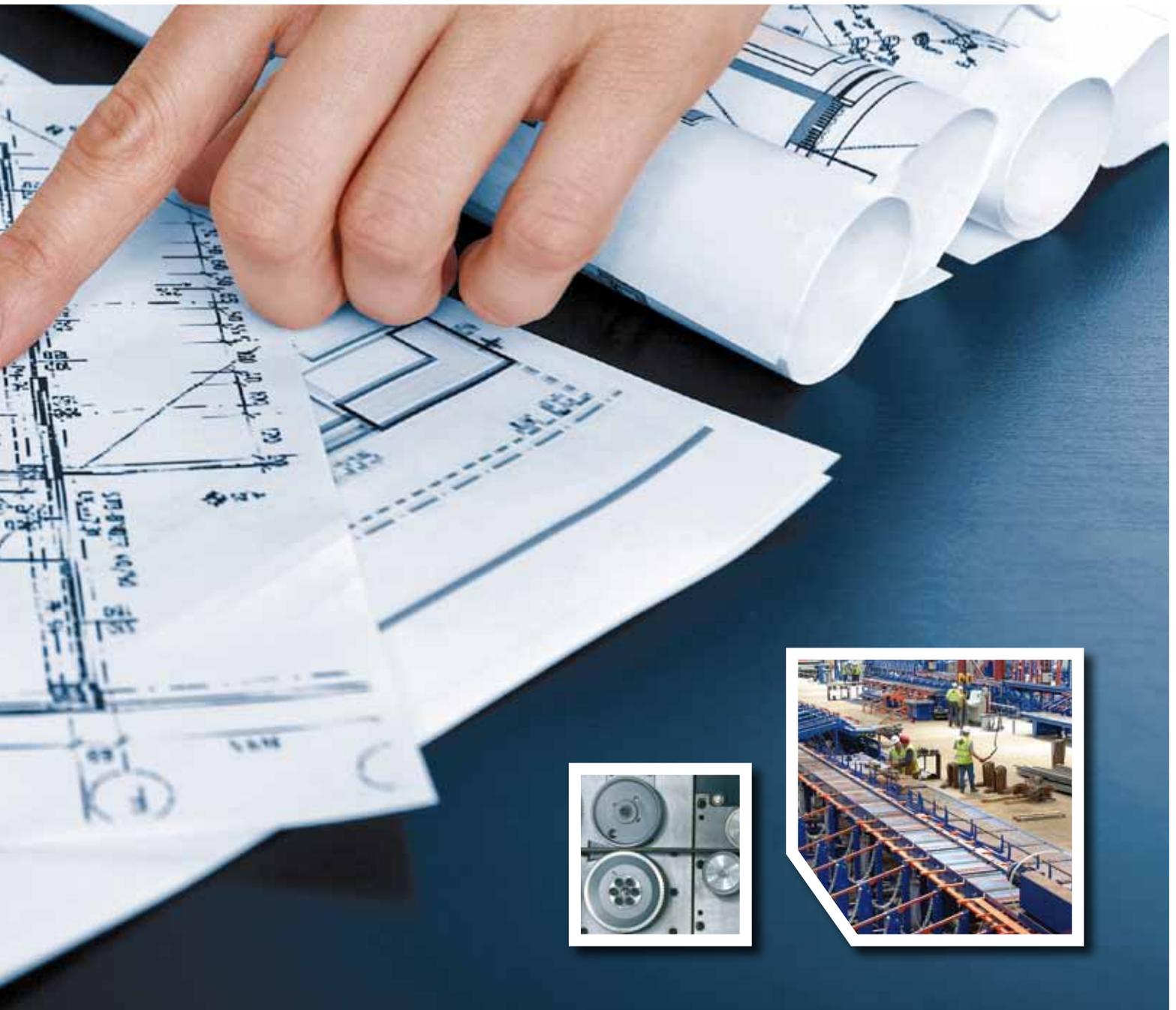
**DO YOU?**

What use is the most efficient processing machine if the individual work processes are not optimally attuned to one another?

Quite simply, resources lie idle, the performance is poor, and the economic potential of the whole plant is not fully exploited. This is precisely why we support you in the complete planning

of new plants or operating units, as well as in the analysis and optimisation of existing plants.

Our specialists have many years of experience in increasing the performance and efficiency of both large and small firms, and are thus able to help with the dimensioning, the perfect structuring and the improvement of material flow, among other things.



## PEDAX. SIMPLY STRONG.

Our goal is to combine high performance with sustainable investment and with long-term high yields for the company.

To guarantee this and to safeguard our strong practical focus, we are in constant close dialogue with you and many other customers. In addition, we initiate and supervise studies to enhance effectiveness and profitability; we train your team to improve working efficiency; and we evaluate your plant such that this pays off for you over the entire life cycle.

You see, at PEDAX we don't just take care of the quality of the machines, but also of the efficiency of your whole plant.



OUR MACHINES RUN 24 HOURS A DAY.

**HOW DO WE MANAGE THAT?**

By manufacturing almost all relevant components of our machines in our own PEDAX production facility. After all, confidence is good – but certainty is better.



## PEDAX. SIMPLY STRONG.

From bending heads to shears, we develop and produce virtually all the important components – whether tailor-made or standard – in-house at our own Bitburg production facilities. We believe that the highest quality is only possible if we control every phase of the process. We decide what materials are used in our machines, how low the relevant assembly tolerances can be and in what way a part is processed. The benefits include being able to precisely check every single step and eliminate any possible weak links. When testing our components, partly under extreme conditions, we also take the time

we need to be sure that, in the end, everything really 'fits' – and will continue to do so, even under maximum load, for years to come.

This leads to state-of-the-art machines with a genuinely impressive return on investment. It is the precision and robustness of PEDAX machines that are worth their weight in gold in the long run, thanks to constant availability and long service lives. The machines virtually pay for themselves when looked at long term.



LOW ACQUISITION COSTS  
OR HIGHLY PROFITABLE INVESTMENTS ...  
**HOW WILL YOU DECIDE?**

With our machines we deliver not just a comprehensive and complete range but also high efficiency and maximum availability. Whether it's a question of bending or cutting machines, automatic stirrup bending machines or accessories, we produce all our machines in our Bitburg facilities, where we have implemented the highest benchmarks of quality. This begins with the meticulous

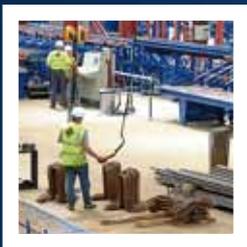
design and planning, includes production and assembly, and extends as far as the careful selection of the components used. Every part of our machines goes through a comprehensive selection process and must prove itself under extreme conditions – perhaps another reason why we source almost all components from leading producers known for their high product quality.



## PEDAX. SIMPLY STRONG.

After all, we can clearly show what quality means for us:

our first STEELMASTER stirrup bending machine was delivered to Skanska Kalmar in Sweden in 1985, and is still in use today in Malta. Regularly maintained by our service technicians, it still reliably produces perfectly processed reinforcing steel there.

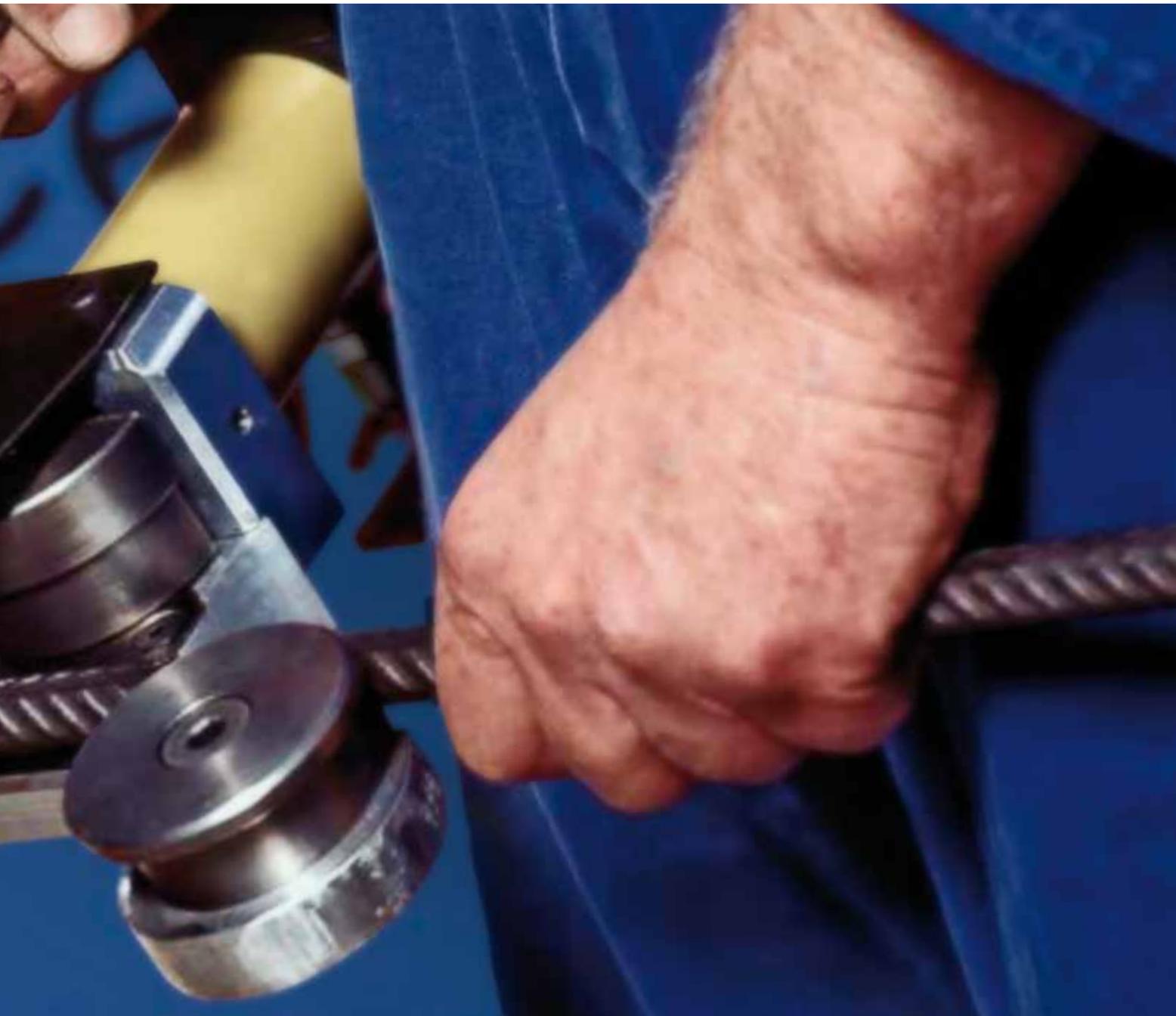


SUPPORT IS NATURALLY AVAILABLE IF YOU HAVE ANY QUESTIONS OR NEED SOMETHING CLARIFYING.

**HOW ABOUT RIGHT AWAY?**

First-class service and customer focus are the watchwords at PEDAX.

After all, we know how much you depend on a smooth-running machine.



## PEDAX. SIMPLY STRONG.

This is why we don't just deliver robust and durable bending and cutting machines, but are also always there for you – even after commissioning. Whether it's a matter of regular maintenance, diverse services or quick repairs, our own service team and our comprehensive, worldwide network of competent service centres are available to you around the clock. With our 24-hour hotline we guarantee you prompt and professional help with questions and queries about the machines.

Our capable, specially trained partners then help you to solve most challenges yourself quickly and easily – naturally, without delay and in different languages.

Should a technician need to come on site, our global team of service technicians can reach almost anywhere in the world within 24 hours. They will then quickly and professionally fix any problems with a machine – regardless of whether it is in Berlin or Brazil.



## PEDAX A/S

Hejreskovvej 8  
3490 Kvistgaard / Denmark

Phone: +45 (0) 49 1279-12  
Fax: +45 (0) 49 1279-11

[sales@pedax.com](mailto:sales@pedax.com)  
[www.pedax.com](http://www.pedax.com)

## PEDAX GmbH

Industriestraße 10A  
54634 Bitburg / Germany

Phone: +49 (0) 6561 9667-0  
Fax: +49 (0) 6561 9667-90

[sales@pedax.com](mailto:sales@pedax.com)  
[www.pedax.com](http://www.pedax.com)